



DATA PROTECTION

It is important to us to respect your privacy and in particular to ensure the protection of your personal data. This document explains how we treat the data that you entrust to us, whether it is on our web site or during our e-mail marketing operations. To allow you to order, buy, or adapt our services via Internet, we inevitably have to capture your personal data. This way we can optimize our offer and continuously respond to your needs. Let us specify that, during processing the personal data, we base ourselves on the Swiss legislation governing the data protection.

Customer data

When you visit our site or when you read our marketing e-mails, we record certain information. You yourself also provide us with certain information (e.g. name, e-mail address, etc.) when you use our services. Finally, you hand over additional data when you use specific services (e.g. forum, evaluations, etc.), when you place your order or when you establish a direct contact with us.

Specific clients statuses, such as those coming from projects like KeoCV, are kept completely confidential and will be used solely for the one-time related re-contacting marketing campaign, to offer the users to convert their free account and to subscribe to a Keo Plus! account. Once the marketing campaign has been performed, the origin of these clients will be definitely deleted and, in the case of an account conversion, their subscription will be administered like for any ordinary client. In the case they do not wish to convert their account, their web site, its content and their personal data will be definitely deleted, with the exception of the Keonected backup tapes that are stored for up to 1 year maximum.

Commercial relations with third parties

Our web site and our marketing e-mails include various links allowing the access to offers of third parties. We cannot influence the way how the third parties treat the personal data obtained through these links. For any additional information, please contact directly the concerned third parties. We decline any responsibility regarding the content of the third party web sites and the data protection provisions supplied by the aforementioned third parties.

Data utilisation and transmission

We need your personal data to be able to provide you with our services. As a customer, you authorize us to use these data within our organization and our partner organizations for marketing purposes.

Modifications

We reserve a right to modify our web site as well as our web site utilisation conditions at any time.

EXCLUSION OF RESPONSIBILITY

Responsibility

Any responsibility of the keonected.com web site owner (including the case of negligence) that could arise from the access to the web site elements or their utilisation (respectively from the impossibility of the access or utilisation) is excluded.

Our web site contains links to third party web sites. Please note that these web sites are neither operated nor supervised by our means. Therefore we decline any responsibility concerning their content or the related legal data protection provisions supplied by the owners of these web sites.

Copyright

It is necessary to presume that information that can be consulted on the Keonected.com web site or appearing in its marketing e-mails, are protected by the copyright legislation, and their utilisation for commercial purposes is authorized only with the author agreement, against payment of a remuneration.