



Terms and Conditions of Participation to the Keonet®'s Competition : « The 5 most beautiful web sites created with Keonet® »

November 2, 2009

1. « The 5 most beautiful web sites created with Keonet® » is a competition (stated below as «the competition»), organized by the " International Association for Technology and Economical Development (IATED) " (stated below as «Keonected»), with its headquarters in CH-1423 Villars-Bourquin.
2. « The selection of the 5 most beautiful web sites created with Keonet® » will take place between November 10, 2009 and December 10, 2009.
3. Communication of this competition is done to the potential participants and the general public through the use of various Medias services and contact tools.
4. Once the access to Keonet®, with the category of service of their choice (Plus! or Std!), has been established, and in order to participate to the competition, the participant must create and publish a web site using the Keonet® service.
5. At the term date mentioned at article #2, the jury will select «The 5 most beautiful web sites created with Keonet® » according to the following criterions :
 - Graphical design :
 - o Balance and harmony of colors used
 - o Images quality (e.g. fast to download and sharp)
 - Content :
 - o Web site structure and hierarchy (the site must be, from a structure standpoint, complete and clear)
 - o Location of the information and easiness to find it (Intuitivity + navigation : the information researched must be found easily and rapidly)
 - o Web site referencing (quality of keywords and of the pages descriptions)
 - General impression and attractivity of the web site
6. **All contents (for example, but not limited to : banners, logos, icons, images, pictures, texts) contained in Keonet® or on the web site selected for the competition, must be free of any form of copyright.**
7. The decisions made by the jury are final and cannot be appealed. Keonected disclaims any liability or responsibility with regards to the jury's decisions.
8. The winners will be personally informed between December 15, 2009 and December 18, 2009.
9. The prizes are : A one-year subscription to Keonet® ; a permanent presence of the winning web site on the « Sites with Keonet » web page (which is the second most visited web page of the web site (according to Google audience statistics) ; a direct access to the web site which has been submitted to the competition.
10. Keonected can change at any time the dates listed under all previous articles. In this case, participants will be informed accordingly.
11. The participant to the competition must abide by the terms and general conditions of use of the Keonet® services related to paying service(s) that can be found and



reached on each page of the Keonnected web site through a hyperlink (www.keonnected.com).

12. Keonnected disclaims any liability or responsibility in the case of false statement(s) made by a participant with regards to the terms and conditions of participation to the competition and with all above listed conditions. In case of false statement(s), the participant will be definitely excluded from the competition and will be held liable to return to Keonnected any prize that would have been won during his/her participation to the competition. In addition, Keonnected reserves the right to make further claims for damages.
13. The participant is considered informed and agrees that his/her first and last names are made public, as well as his/her private information collected with his/her consent.
14. The participant transfers exclusively to Keonnected, free of any charge and with worldwide rights, all the rights linked to his/her web site that is submitted for the competition. These rights are those of the entire content of the web site present in the Keonet®'s service or published from this said service, namely, but not limited to, the cession to Keonnected of the rights of the banners, logos, images, pictures, icons, buttons, and texts inserted in Keonet® or published by Keonet®.
15. The participant authorizes expressly Keonnected to transfer totally or partially to third party-ies the rights defined and described in the present terms and condition of participation document, free of charge or as paying services, and/or to grant licenses of such transferred rights.
16. By submitting the form to participate to the competition, the participant accepts and commits expressly to abide by the competition's terms and conditions of participation document and the general terms and use of the service related to it.
17. In the case of violation of the rules of this terms and conditions of participation document, the participant can be excluded by Keonnected of any participation to the competition.
18. Keonnected reserves itself the right to modify, at any time, the present terms and conditions of participation document. Should this happen, the participant will be accordingly and duly informed and accepts to abide by the modified rules.
19. The present terms and conditions of participation document are subject to the Swiss Laws. In case of dispute, the courthouses of Lausanne are exclusively competent.